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“AMERICAN IDENTITY” TAKES AWARDS AT THE CANNES FILM FESTIVAL

Los Angeles, CA – July 1, 2007 – “**American Identity’s**” World Premiere was successfully introduced to an exclusive Red Carpet audience at the Cannes Film Festival, announced Stephen Rollins, CEO and Director for Lightning Pictures, LLC.

“**American Identity**”, a 39-minute film is a sincere, heartfelt story that dramatizes the effects of 9/11. The picture centers on two families and how their lives are forever affected by the events of 9/11. It provides a personal outlook at “our heroes” in the military. The film serves no political agenda and it is a personal tribute to friends of Stephen Rollins, who died on American Airlines Flight 11 on September 11th, 2001.

While at Cannes, the film received first place honors for viewership, and second place for overall favorite, out of about 1800 entries.

“**American Identity**” stars Allen Nabors, Jodi Lyn O’Keefe, Jesse Garcia, Illena Oliver, Todd Allen and Marshall Teague. Joel Ward, Lightning Pictures President commented, “I am extremely honored to be a part of this project.”

“**American Identity**” was further honored in Cannes as the closing short film where it played to a full house and received a standing ovation.

While at Cannes, it was announced that Mr. Rollins has signed to direct a new comedy starring Gene Hackman and Marisa Tomei, which is expected to go into production by September, 2007.

Following Cannes, **American Identity** at its North American Premiere was successfully introduced to an exclusive nationwide audience at the Landmark Midtown Arts Cinema in Atlanta, GA, hometown of CEO and Director, Stephen Rollins. The event started with an honorary guard of military soldiers lining the Red Carpet; as guests arrived, they were interviewed by executive producer and talk show host Susan Thompson for various media including the Susan Thompson Show. The event was covered live on television and simulcast online (www.thesusanthompsonshow.com).

Ms. Thompson read a letter to the invited audience from Sgt. Tony Rose who was trapped in the Pentagon basement when the plane from 9/11 hit. Tony is a true American Hero who saved many lives that day.

As in Cannes, the Atlanta audience also represented “a full house” and rose to give Mr. Rollins and the cast and crew in attendance a standing ovation.

The film is scheduled to be released later this year.

Ms. Thompson is also the founder of the Andy Transplant Foundation (www.andytransplantfoundation.org), an organization she founded in memory of her late brother.

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