

## **Summary of Benefits**

### **Gain Priceless Credibility:**

- Hosted by Susan Thompson – Executive Producer, Host & Creator of 3 TV Shows and Pod casts
- Experts – Our experts have well over 30 years of combined expertise.
- Award Winning Team – Our team has over 8 Emmy awards
- Universities – University of North Carolina at Chapel Hill has supported us from the School of Journalism
- Public Satellite and Cable Television – The Susan Thompson Show has aired on prime time with 120 million viewers in 51 countries in Europe
- Now broadcasting on WWeb.com - Via the web, tv, ipods, iphones and cell phones with a new broadcasting technology

### **Receive Tangible Marketing Tools for Your Future Uses:**

- 4-5 Minute Corporate Demo Tape – Used for Tradeshow, Direct Mail, Sales Presentations & More
- DVD's & Digitized Video of Demo – Stream from Your Website and Burn Your Own DVD's or CD's
- Raw Footage/Edited Segment – Rights for your company to use and repurpose
- Reach Your Target Market with Your Message: Your newest promotions reaching your most active and recent customers and your name seen in local, national, and global markets
- Video Streaming – Your target Market Can View Your Video 24/7 On-Demand from Our site and a Link on Your Home Page
- Your Web Address on All of Golden Production Inc. Show Promotions and TV, Airlines and Internet
- Mobile Production Unit available for your concerts and events in North America

### **Attain High Impact and Visibility to a Global Business Audience**

- WWEBNET - a broadcasting technology and network which delivers high-quality video and audio directly to consumers' PCs and portable devices, via the World Wide Web, regardless of line speed.
- Las Vegas Hollywood Magazine – Read your company name in our 1 page piece delivered to more than 25,000 people each month.
- Good News Broadcast - Broadcasted in the USA reaching 30 million viewers.
- Skyline TV– broadcasted already in Primetime and will be back shortly in 51 Countries in Europe reaching 120 million viewers.

## Receive a Broadcast Quality Production:

- Seasoned Professionals Walk You Through the Entire Production Process from Infancy to Completion
- Benefit from Award- Winning Scriptwriters Developing a Custom Script for You
- Golden Production Inc. has production facilities in LA, Las Vegas, NC and in Munich
- Award- Winning Editors Create Your Segment
- Golden Production Provides Broadcast Quality on time and on budget
- Minimal Internal Time Resources Needed From You: We do it all
- Fill out a Brief Questionnaire and select a shoot date
- Approve the Script and the 3-4 minute edited segment
- Total Internal Time – We customize this time (suggested time is 2 hours – ½ day over 6 months)

## How to Get Started

- Approve One Page Authorization Form – Completed on Your Scheduling Date
- Provide 2 sets of Corporate and Product Literature
- Contact us at [info@thesusanthompsonshow.com](mailto:info@thesusanthompsonshow.com)