



Destination: The World

AN EXCITING NEW PROGRAM DESTINED REACH THE WORLD MARKET



AN INVITATION TO ADVERTISE WITH

GOLDEN PRODUCTION, INC.

ON 3 VIBRANT INTERNATIONAL TV SHOWS & MORE

**The Susan Thompson TV Show – Extraordinary Individuals
The Susan Thompson TV Show – Extraordinary Events
International Homes and Gardens TV Show**

Golden Production, Inc. is dedicated to real issues of real people dealing with life and culture, past and present. The time has come for us to open our minds and cross over the bridge, to explore how the other side of the world lives and interact with each other. Golden Production, Inc. began our global tour in August 2005. It will reach the largest audience in history. It will reach over 120 million viewers in Europe alone in prime time. Our shows will also be broadcast to the homes of over 300 million viewers worldwide in over 200 countries. The tour covers more than 100 cities and towns from all ends of the earth.

Here is your invitation to be the a sponsor for our three international shows.

Please contact us should you have any questions.

Thank you for your generous support of our upcoming projects.



Funding

Golden Production, Inc. is in the midst of its tour around the globe capturing images which strive to promote a better understanding of its people through education, enlightenment and mutual understanding.

We invite you to participate as we make this journey around the world. This is your opportunity to join us in this exciting endeavor by becoming a participating sponsor. The future for our programming is unlimited and we will reach our extraordinary goals with the support of good friends like you. Your commitment to our show will help us in our goal to interact with people worldwide as we examine our common human bonds and promote respect and appreciation for our cultural, racial, and religious diversity.

Our production team is comprised of highly skilled and dedicated professionals with over 75 years of combined experience in the entertainment and television industry. Our organization has the ability to produce quality programming that will help foster cross-cultural understanding and friendship of peoples around the globe as we examine important global, regional, and country-specific issues.

As a vital part of the worldwide business community, you understand the upside potential for promoting your business internationally. The networking opportunities are immeasurable as well as the benefits gained by businesses, organizations and service providers by exposure to an international audience of hundreds of millions of people.

From Our Staff

Golden Production, Inc., would like to extend to your company the opportunity to join us as a sponsor on the hot new up-and-coming magazine and special events television shows: **The Susan Thompson Show - Extraordinary Individuals, The Susan Thompson Show - Extraordinary Events, & International Homes and Gardens.**

Join world traveler Susan Thompson as she journeys around the globe to visit with interesting, creative and diverse people to explore fashion, food, culture, trends & travel from country to country. At no time has this understanding been more important to world harmony.

Susan, who is making waves this year from around the world is in the spotlight!!! Susan Thompson of The Susan Thompson Show – the International TV Personality, Spokesperson & Professional Model, recognized in Television & Film who is also founder & President of The North American Andy Transplant Foundation, Inc. (www.andytransplantfoundation.org).

We will also feature our special guest artist, **Sam Gray** impressionist. Sam blends the broad brushwork and vibrant colors with the ethereal strokes and pastel shades to produce enchanting, passionate masterpieces from around the world. Our audience will become part of the mosaic with this renowned painter and photographer.

The **Susan Thompson Show** has already broadcasted in prime time to more than **119.4 million households** in **51 countries** via the **Skyline Satellite Television Network.**

The show will be headed for another season with its episodes in Fall 2007.

The Susan Thompson Show will be broadcasted in 60 days worldwide with a new technology. In addition the shows will be shown worldwide with Good News Broadcast out of NY.

The staff of The Susan Thompson Show will be looking for distribution via cable in the USA and other parts of the world at The Cannes Film Festival.

- Launched within in 60 days with a company that has the techonolgy to provide an interactive content distribution channel that delivers up to DVD-quality video & audio directly to users' desktops, without having to visit a web site.
- [Las Vegas Hollywood Magazine](#) – Read your company name in our 1 page piece delivered to more than 25,000 people each month.
- Good News Broadcast – Via the Internet from NY reaching millions of households around the globe
- Satellite and Cable Network broadcasted in 51 Countries in Europe reaching 120 million viewers (More to Come)

THE SUSAN THOMPSON SHOW EXTRAORDINARY INDIVIDUALS



GENRE: MAGAZINE TV SHOW

Running Time: 22 minutes per episode

Synopsis: Where in the world is Susan? A 1/2-hour television program, the show chronicles incredible individuals from around the globe. From a 20-something bike messenger in Prague, to a critically acclaimed musician in Dubai, to a venture capitalist in Atlanta, The Susan Thompson Show spans the globe bringing interesting people together in a creative manner that engages and captivates the viewing audience.

Location: USA

Status: In development ; seeking funding

Market Debut

THE SUSAN THOMPSON SHOW - EXTRAORDINARY EVENTS



GENRE: MAGAZINE TV SHOW

Running time: 22mins Episodes

Synopsis: Where in the world is Susan? A 1/2-hour television program, the show chronicles incredible events from around the globe. The first show covering The World Music Awards 2005 was in Hollywood and has continue to be covered in 2006 in the UK. From the X-Games and the Grammy's to the Aspen Food Fights, we never know where Susan will be going next.

Location: USA

Status: In development ; seeking funding

Market Debut

INTERNATIONAL HOMES & GARDENS



GENRE: MAGAZINE TV SHOW

Running time: 22mins Episodes

Synopsis: A concept that grew out of a TV show, from The Susan Thompson Show, to provide the world with a better insight of homes. Imagine a television and web show and a virtual tour that makes connections between people to people and homes around the world. Making those very connections is the purpose behind “International Homes and Gardens”, a unique show program that is as varied and engaging as the trends and homes it explores. This show uses the magazine show format to explore what the hideaway has to offer and also uses a host to describe in detail what can be next door that has a real deal behind it.



Location: USA

Status: In development ; seeking funding



Market Debut

The Susan Thompson Show has created a vibrant and exciting television program by showcasing interviews with noted personalities from the entertainment, business, sports and humanitarian fields. The subject matter and style serve to make this show interesting and provocative, while at the same time educational and inspiring!

We will be featuring news from her travels in Susan’s monthly column in the Las Vegas Hollywood Reporter (www.lasvegashollywood.com). Her articles regularly cover Stars, Fashion, Food, Trends and Travel at major events around the country and the world.

The Susan Thompson Show is excited to offer you the opportunity to join us with the show now fully launched and airing in 51 countries around the world. A 1/2-hour television program with a unique “real time” format, the show chronicles the lives of incredible individuals from around the globe that have made significant contributions to society. Connection is at the heart of **The Susan Thompson Show**.

Our **Emmy Award Winning Team** of production experts has already covered extraordinary events around the globe. The first show covering **The World Music Awards 2005** in Hollywood was slotted in prime time and received very favorable ratings. The Susan Thompson Show has also covered other major events such as The X-Games and the Grammy’s. Some of her guests have included **Sean Toub**, actor, and **Paul Haggis** and **Cathy Schulman**, producers, from the movie **Crash** which received the Best Motion Picture Oscar® in 2006. World wide actor Franco Nero has been interviewed such as Franco Nero in “Bathory” 2007 & “Two Families” 2007.

Surrounded by superstars, one of the most exciting interviews of the evening was with award winner **Katie Melua**, Best-Selling “European Female Artist of the Year” who performed that night with one of the most gifted artists of our time, **Andrea Bocelli**. **Roberto Cavalli** presented 2 awards that night to Andrea for “Best-Selling Italian Artist” and “Best Classical Artist”.

We are receiving daily confirmations from Athletes, Actors, Artists, World Figures, Producers, Directors and others, but we want to put **YOU AND YOUR BRAND IN THE CENTER OF THE SPOTLIGHT!** Your brand will not only be the center of attention on the show, but you will also be given advertising visibility on a rollout marketing program with **The Susan Thompson Show**.

The Susan Thompson Show offers powerful multimedia ad campaigns including TV commercials, interactive web marketing, and event sponsorship. The Show will give you brand exposure to the much sought after international market!

Attached you will find a proposal. Please review it at your convenience and contact us if you should have any questions.

Partial Production Team

Susan Thompson / Executive Producer/Host

Jim Arnold / Director

Thank you for your consideration. We look forward to hearing from you soon!

Regards,

Angelina Romanus, Public Relations Director
Susan Thompson, Executive Producer & Creator

The Susan Thompson Show

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Businesses Advertiser Opportunity:

“Golden Production, Inc.” has the media and marketing solution for Sponsors seeking innovative and quantifiably measurable methods of communicated with the World Wide Audience.

It is with our great pleasure we extend an opportunity to advertise and/or sponsor Golden Production, Inc. We encourage all of our television program viewers and our Web site users to patronize (where appropriate) our sponsors and otherwise support Golden Production, Inc.

The shows will have regularly scheduled air times. They also will be posted for viewing on the Internet (one simulcast for the original broadcast and 365-day-a-year access) and via videocassette **with all underwriting and sponsorships fully intact for all re-broadcasts and electronic versions.** Thus, a single advertising placement will receive multiple exposures in several media. Golden Production Inc. has created the following programs for A PACKAGE DEAL -- which target our most educated, sophisticated, politically and socially active, and involved citizens. Don't miss this opportunity!

The Susan Thompson Show **Sponsorship Opportunities**

The Susan Thompson Show - Extraordinary Individuals – World – TV Show
The Susan Thompson Show – Extraordinary Events – World – TV Show
International Homes and Gardens TV Show
Susan Thompson TV – Podcasts
Golden Production Services

Golden Production, Inc. in conjunction with Cool TV, is giving corporate advertisers worldwide an opportunity to associate their brands with our 3 vibrant show offering and more. Golden Production, Inc. currently has a 6 month program:

I. Title Sponsorship

Platinum Global– Title Sponsor \$50,000

- Primary sponsorship mention at the top of every segment
- 4 - Permanent Announcements: (00m: 45s each). 1- Billboard plus 3x 00m:30s within the show during Prime Time and included on repeat airings weekly at other times
- Your Logo and website link on www.thesusanthompsonshow.com
- Broadcast Title Sponsor on Every Show featured in Europe with Skyline Television Network, a Pan-European television Network reaching more than 120 million homes via cable and Direct to home satellite. (Substantially larger than the combined subscriber base of the entire United States cable and Satellite television market.)

Golden Global—Title Sponsor \$35,000

- Primary sponsorship mention at the top of one segment
- 2 - Permanent Announcements: (00m: 30s each). 1- Billboard plus 2x 00m:30s within the show during Prime Time and included on repeat airings weekly at other time
- Your Logo and website link on www.thesusanthompsonshow.com
- Broadcast Title Sponsor on Every Show featured in with Skyline Television Network, a Pan-European television Network reaching more than 120 million homes via cable and Direct to home satellite. (Substantially larger than the combined subscriber base of the entire United States cable and Satellite television market.)

Additional packages and rate cards for all our sponsorships are available upon request. Special sponsorship packages include three-month, six-month, one-year, two-year, and three-year schedules. Companies interested in inquiring about sponsoring should contact Golden Production, Inc: <mailto:info@thesusanthompsonshow.com>.

II. Global - Eagle Sponsors

Platinum Global Level -- \$22,500

- 30: sec. Permanent Billboard & Commercial during show
- Logo link from website
- Golden Production, Inc audio book
- 1 year subscription of Golden Production, Inc. audio commentary

Golden Global Level -- \$17,500

- 15: sec. Permanent Billboard & Commercial during the show
- Link from website
- Golden Production, Inc audio book
- Six month subscription of Golden Production, Inc. commentary

Silver Eagle Level-- \$13,500

- 10:sec. Permanent Billboard & Commercial during the show
- Link from website
- Golden Production, Inc. audio book

Bronze Eagle Level -- \$5000

- 5: sec. Static Billboard & Commercial during show
- Link from the website
- Golden Production, Inc. audio book
- Logo in closing credits
- Two month subscription of Golden Production, Inc. commentary

Community Eagle Sponsor \$2500

- Link from the website
- Logo in closing credits
- One month subscription of Golden Production Inc. commentary

III. Advertisers

Platinum Level - \$2000.00

- Logo link from website
- All 6 web sites
- Three month subscription to Golden Production, Inc. Commentary

Gold Level - \$800.00

- Link from website
- Golden Production Inc. Volume 1 Audio Books
- Discount on tickets to upcoming shows

Silver Level - \$400.00

- Golden Production Inc. Volume 1 Audio Books
- Discount on tickets to upcoming shows

Available Production Materials—

- The Susan Thompson Show Volume 1 Audio Book and Quarterly Audio CD \$400.00
- Five copies of Golden Production Inc. Audio Books - \$200.00
- One copy of Golden Production, Inc. CD audio commentary
- (5) Personal copy of interview for contributions below the Silver level \$35.00
- Personal copy of interview - \$35.00
- Additional personal interview copies - \$25.00
- Golden Production, Inc. Audio Book - \$22.00

Sponsorship of Golden Production, Inc is the ideal way to reach and engage an international audience of 25 to 35 year olds. In addition to scheduled spots during original broadcasts, Sponsors will see their brand promoted with all underwriting and sponsorships fully intact for all re-broadcasts and electronic versions of program, including placements on Golden Production, Inc. websites.

For more information please contact: Angelina Romanus, PR Director at 212-710-5903. To view our sites and business partners go to: <http://www.thesusanthompsonshow.com>



Our Sponsors